# WIC Participant and Program Characteristics 2016



Presentation at

National Association for Welfare Research and Statistics Conference

New Orleans, LA

July 29, 2019

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#### Presentation outline

- 1. WIC and WIC PC background
- 2. WIC participation and demographics
- 3. Income of WIC participants
- 4. Nutritional risks, anthropometrics, and hematology
- 5. Breastfeeding of WIC infants
- 6. WIC food packages
- 7. WIC PC data products

### WIC PC background

#### What is WIC?



The Special Supplemental Nutrition Program for Women, Infants and Children (WIC Program)









What is WIC? WIC was established as a permanent program in 1974 to safeguard the health of low-income women, infants, and children up to age 5 who are at nutritional risk. This mission is carried out by providing nutritious foods to supplement diets, nutrition education (including breastfeeding promotion and support), and referrals to health and other social services. Find out more:

http://www.fns.usda.gov/wic/about-wic-wic-glance

### Who is eligible for WIC?

- Categorical requirements
- Income guidelines
- Nutritional risk
- Residency

# History of PC data collection and report

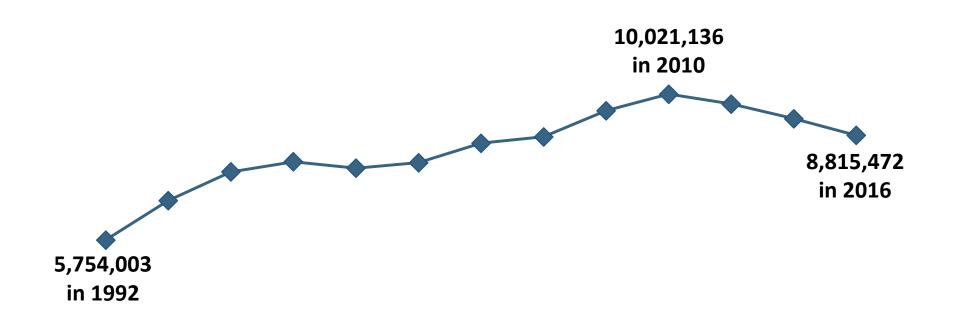
- WIC PC data collection
  - Biennial reports for 1992–2016
  - Census of individuals certified to receive WIC during April
  - Minimum Data Set (20 items)
  - Supplemental Data Set (11 items)
- Results have been presented in two reports: one on enrollee characteristics and one on food packages

#### Census of WIC participants

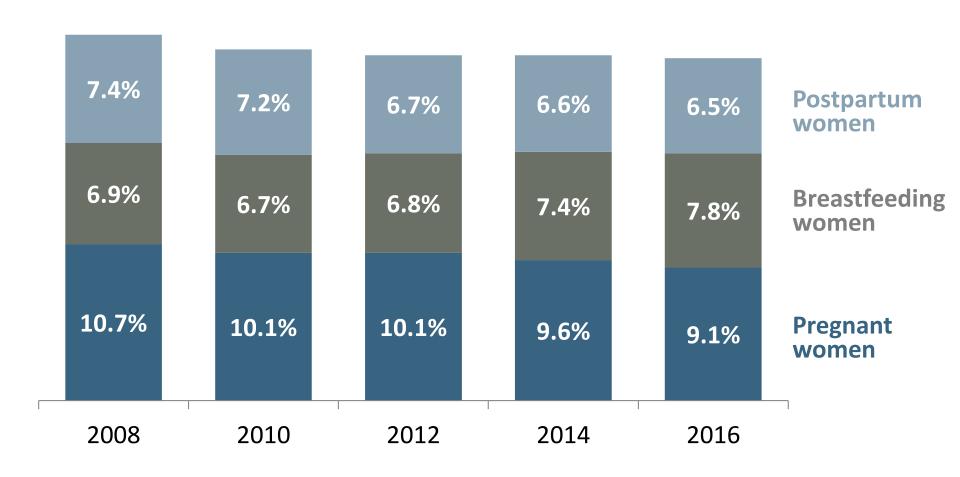
- Data collection represented everyone certified to receive WIC benefits
- In April 2016:
  - 7,631,683 food instruments claimed
  - 8,815,472 people certified to receive benefits
- Census of administrative data from 90 State agencies

# WIC participation and demographics

### Enrollment generally increased from 1992 to 2010 and has decreased since then



# Percentage of breastfeeding women has increased over time



# More younger children than older children participated in WIC in April, 2016

656,491 4-year-old children

1,076,686 3-year-old children

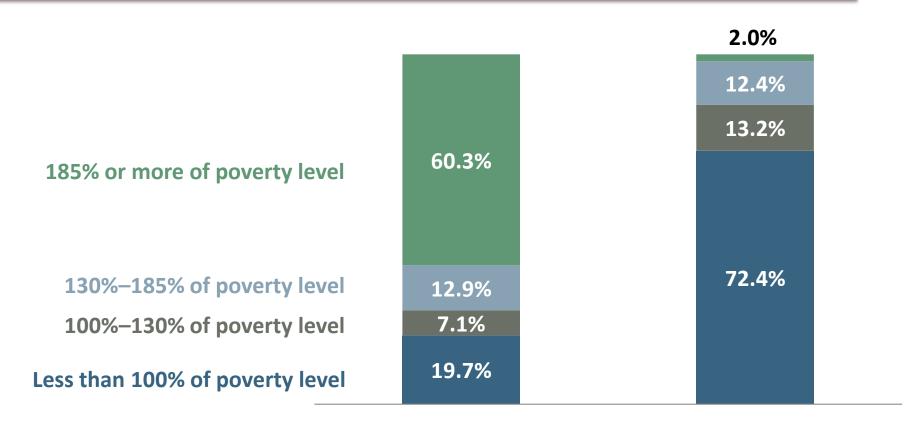
1,216,453 2-year-old children

1,750,232 1-year-old children

Note: Age was not reported for 333 children.

#### Income of WIC participants

# WIC participants were much more likely to live in poverty than the U.S. population as a whole



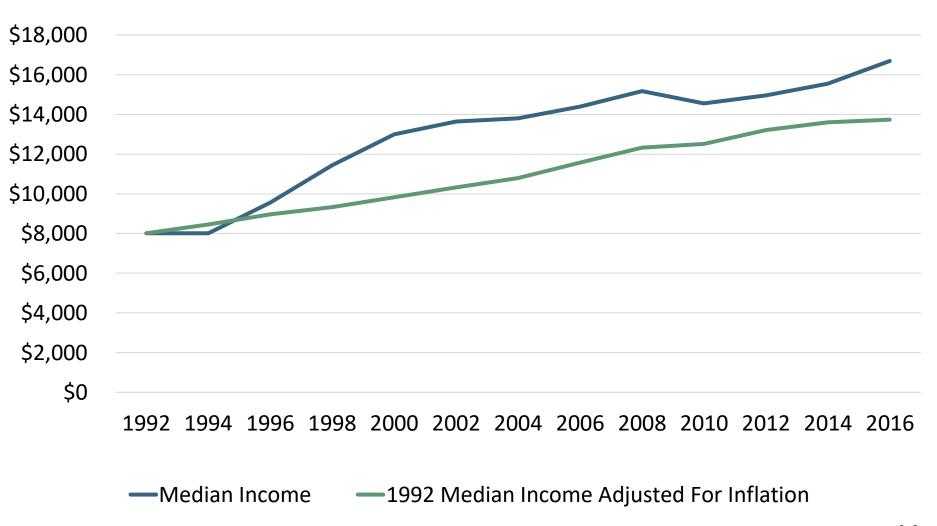
Persons in **U.S.** families with related children younger than 6

Total **WIC** participants with reported income

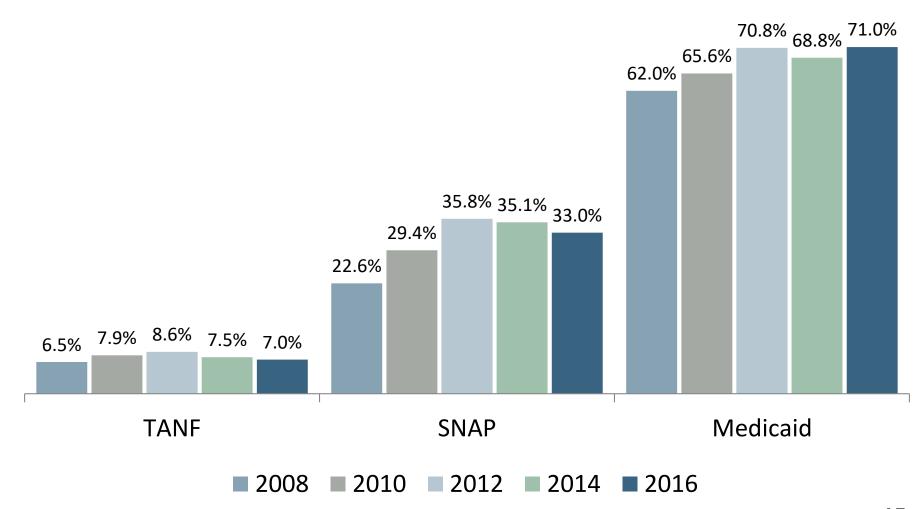
Sources: WIC PC2016, 2016 CPS ASEC

Note: PC analysis uses Federal Poverty Guidelines; CPS analysis uses Federal Poverty Thresholds

### Among WIC participants, income increased over time

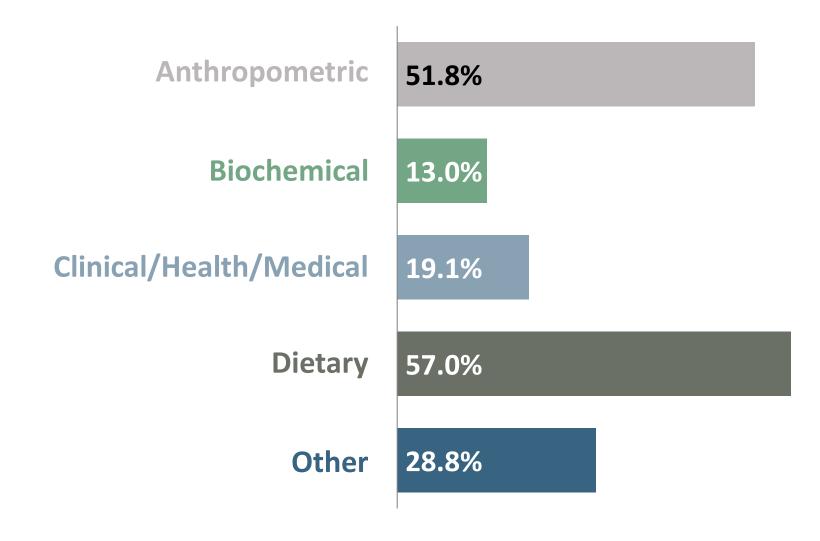


# TANF, SNAP, and Medicaid participation trends among WIC participants

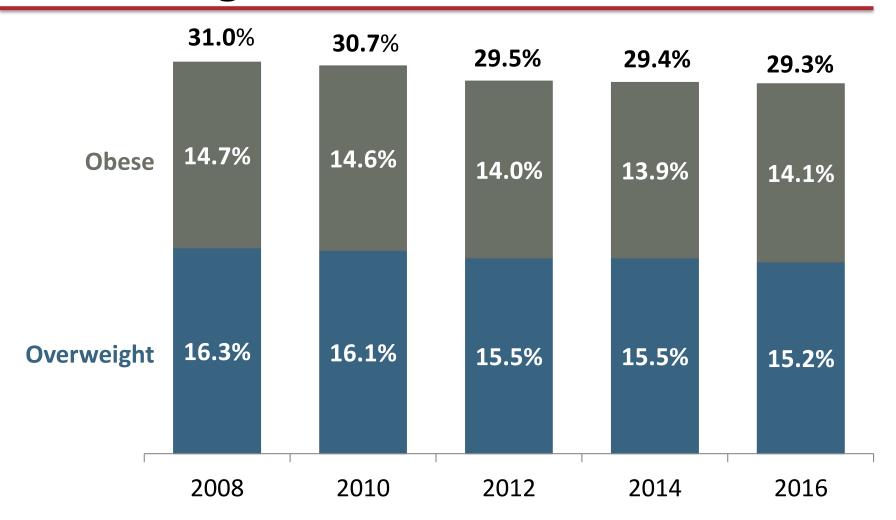


# Nutritional risks, anthropometrics, and hematology

## Anthropometric and dietary risks were most commonly assigned in April, 2016

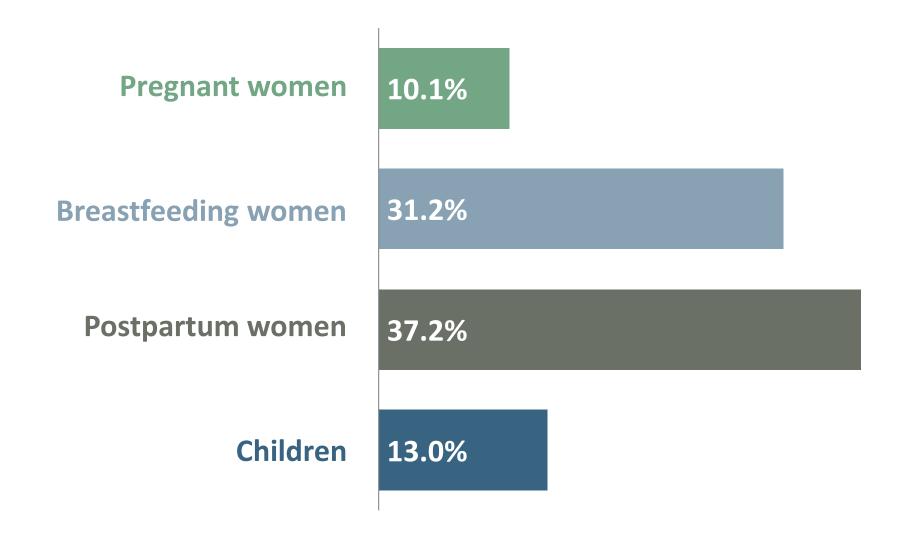


# Overweight and obesity among children on WIC aged 2 and older over time



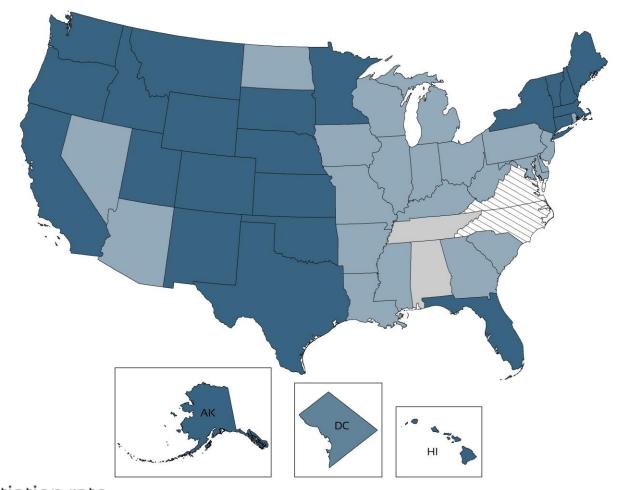
Note: Overweight is defined as at or above the 85th percentile of the CDC growth curves; obese is defined as at or above the 95th percentile.

#### Anemia Rates in April, 2016



### Breastfeeding of WIC infants

# Nationally, 71.0 percent of infants initiated breastfeeding as of April, 2016



Breastfeeding initiation rate





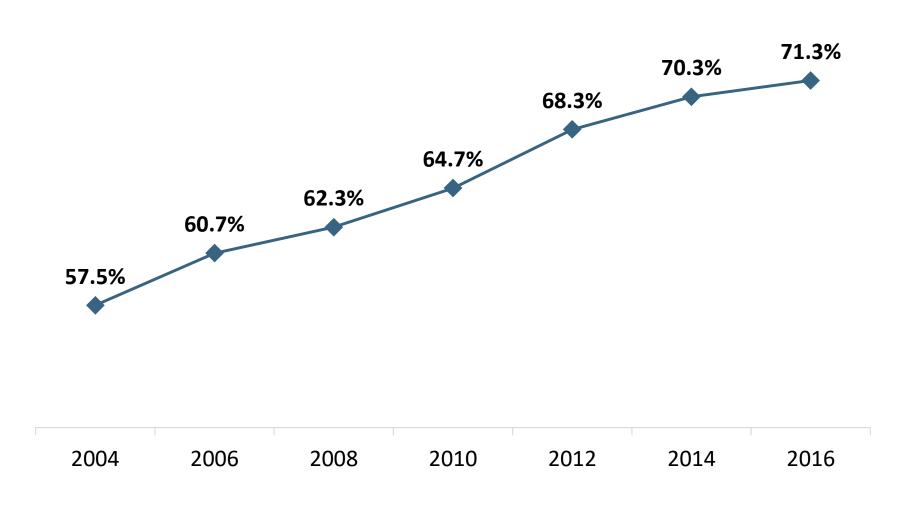
40% to < 75%



75% to 100%



# Breastfeeding initiation rates have increased over time among WIC participants



### WIC food packages

### Food packages

- WIC-Eligible food categories include:
  - Milk
  - Eggs
  - Cheese
  - Legumes (dry beans)
  - Peanut butter
  - Whole-grain bread

- Canned fish
- Breakfast cereal (hot and cold)
- Juice
- Infant foods
  (formula, cereal,
  fruits, vegetables,
  and meat

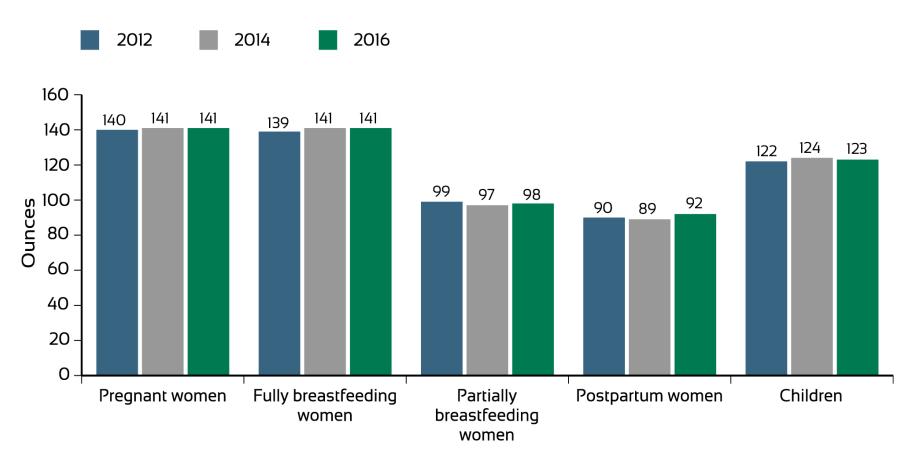
#### Substitutions and alternatives

- Milk
  - Soy-based beverage
  - Tofu
  - Yogurt
- Legumes (dry beans)
  - Canned beans

- Whole-grain bread
  - Oats
  - Tortillas
  - Brown rice
  - Bulgur
  - Barley
  - Whole-wheat pasta

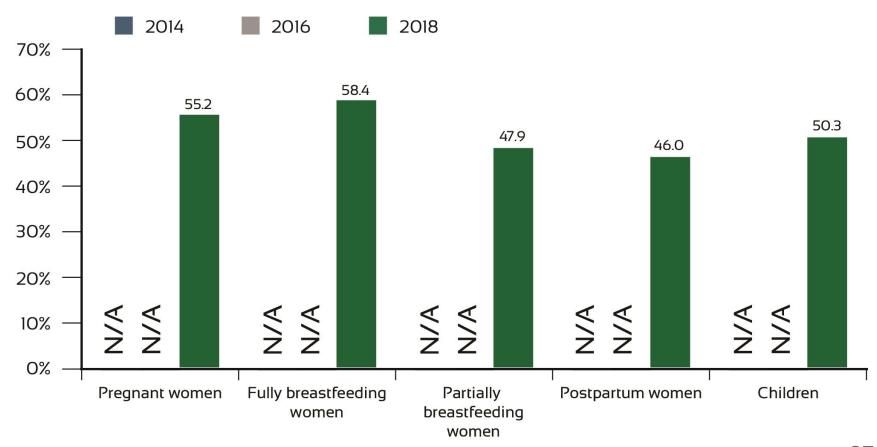
# Quantities of foods prescribed have stayed consistent since 2012

#### **Juice**



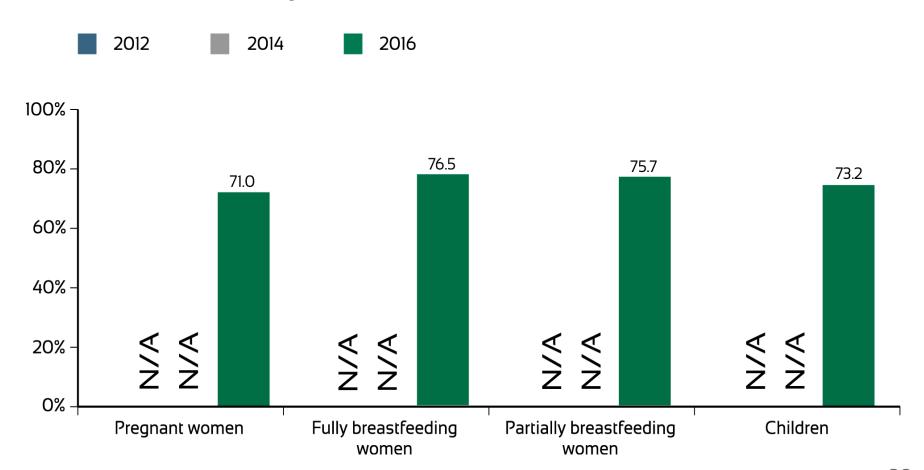
# About half of prescriptions included yogurt

#### Yogurt



# About three quarters of prescriptions included whole-wheat pasta

#### Whole-wheat pasta



### WIC PC data products

#### Uses for PC data

#### FNS Functions

 Estimating budgets, submitting civil rights reports, identifying research needs, reviewing current and proposed policies and procedures

#### ▶ FNS research reports

- Food Package Costs Report, National- and State-Level Estimates of WIC Eligibility and WIC Program Reach
- Evaluation study sampling frames and weighting

#### Work with others

- Reports on weight status (CDC)
- Academic research (public use versions)

#### What data are available?

- Nationally representative sample files available for public use
  - PC1992 through PC2016
  - About 60,000 records
- All the PC data elements except geographic identifiers.
- PC2018 data will be available in late 2019

### Getting the data

- The reports are located on the FNS website <a href="https://www.fns.usda.gov/data-research">https://www.fns.usda.gov/data-research</a>
- Data is available by request OPSDataRequests@usda.gov

#### Questions?

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