

Pathways to Prosperity and Wellbeing pilot program



The Problem We're Trying to Solve

There is a mismatch between the publicly-funded service delivery system and current social and economic conditions.

- There is increased volatility in the low-wage labor market that compounds difficulties families face in accessing support and complying with program rules.
- Public investment is not administered in ways consistent with stabilizing or supporting families who are economically vulnerable or unstable.



How We Are Trying To Solve It

Create a new services system* that builds the human and social capital of young families who turn to the county for support

**Defined as "a configuration of people, technologies, and policies that... create mutual value" (Vargo and Lusch, 2016, 11).
We are redesigning and implementing a new configuration that delivered more public value.*

Details of the Pilot Program

Target Population

All young families with children (with at least one of the parents 30 years old or younger) eligible for or receiving: Child Care Assistance, SNAP, or Minnesota's TANF-related program (DWP, Family Stabilization, or MFIP). It is likely that these families also are eligible for or receiving additional publicly-funded programs, as well.

Short-Term Goals

Develop, implement, and test a two-generational pilot program in local public service agencies. This program offers customized responses to the needs of young families, integrating publicly-funded services to leverage and apply their capacities and reduce the consequences of generational poverty.

Long-Term Goals

Adopt this new service system in the larger organization processes and routines of Olmsted and Dakota County so we can more effectively respond to all who seek support from us and serve those beyond the initial target population.

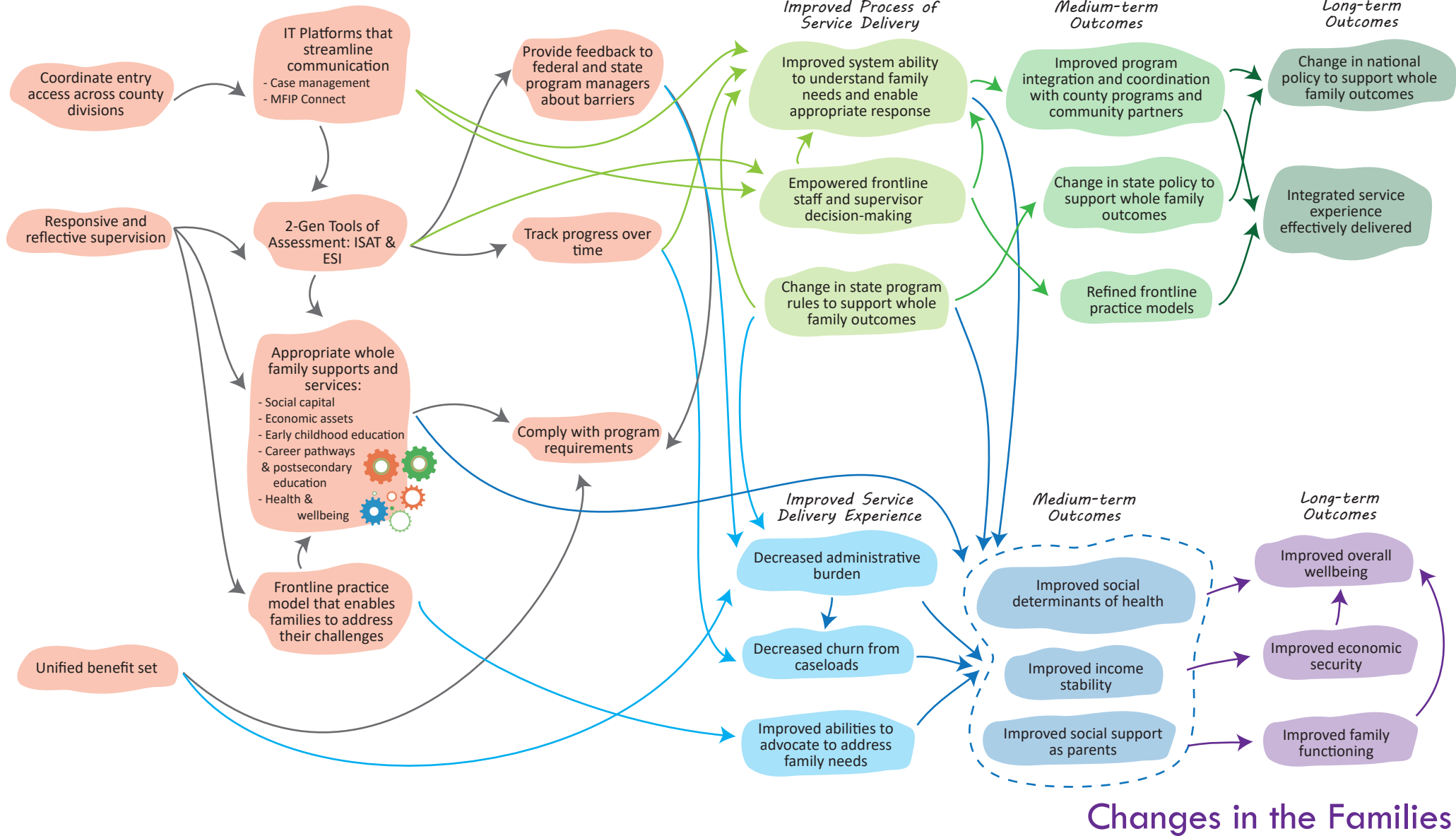
Act as a beacon for other jurisdictions interested in this model.

Contribute to larger discussions of the 'integrated services business model' throughout Minnesota and the nation.

Improve the lives of the families we serve.

Program Theory

Activities

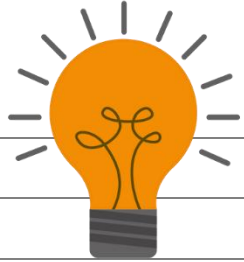


Assumptions

1. If the system improves, vulnerable young families will trust managers and staff to help them
2. Those employed by the county desire and are ready to implement the new service approach
3. Elected officials will not quash short-term increased demand for services when the quality of the service experience improves
4. State and national program managers and policy makers will respond to evidence from this pilot program

Pathways to Prosperity and Well-Being: A Bold New Approach to Reduce Poverty and Create Healthy, Thriving Lives

IDEAS



QUESTIONS



KEY TAKEAWAYS



THANK YOU!

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