



Aligning Federal Performance Indicators Across Programs Promoting Self-Sufficiency

National Association for Welfare Research and Statistics Workshop

Elizabeth Brown

July 29, 2019

The EMPOWERED project

- EMPOWERED examines the use of different policies and strategies to reduce dependency, increase self-sufficiency and improve program performance across a variety of federal assistance programs
- Conducted for the Office of the Assistant Secretary for Planning and Evaluation (ASPE)
- Two year study (Fall 2017-Fall 2019); three study components
 - **Performance indicator alignment** (focus of this presentation)
 - Work requirements
 - Child support cooperation requirements

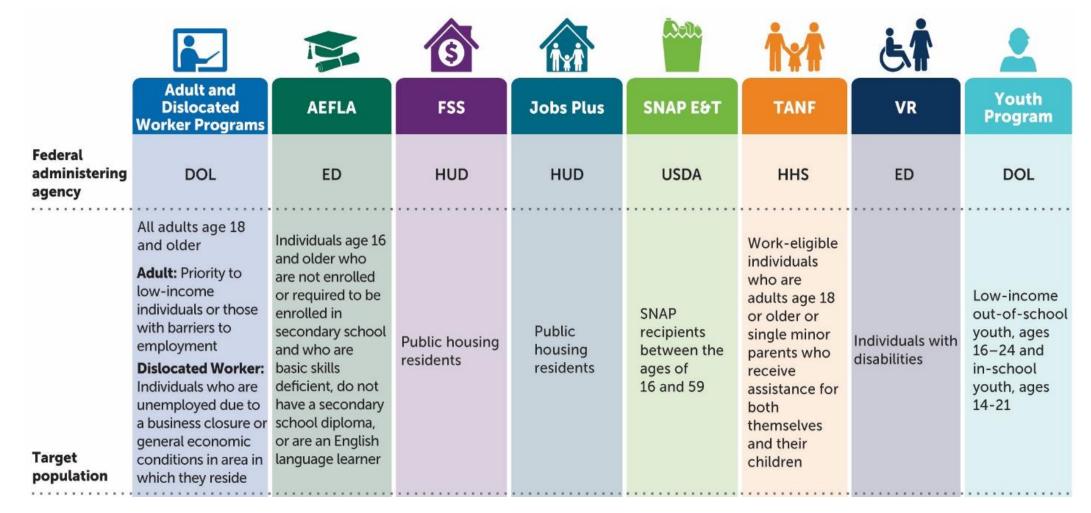


Study context

- Low-income families frequently qualify for multiple programs that are regulated and administered by different federal agencies, each with its own performance metrics
- Increased emphasis on measuring performance across human services programs
- Significant steps taken at federal level to align performance indicators across certain programs that promote self-sufficiency (e.g., WIOA)
- Opportune time to consider performance alignment under WIOA and for a broader range of human service programs



Study focal programs





Data collection sources and methods

Occurred between November 2017 and October 2018:

- Scan of publicly available documents
- Review of federal program administrative data
- Semi-structured discussions with:
 - 29 national and federal stakeholders
 - 15 state program administrators in three states
- In-depth case studies in three localities
 - Arlington, VA
 - Chicago, IL
 - Greater Boston, MA



Performance measure study objectives

- Describe the similarities in constructs and performance indicators that exist across programs
- Better understand the challenges and opportunities for aligning performance indicators
- Capture the range of relevant and meaningful participant outcomes, especially for low-income populations with significant barriers to employment



Federal indicators and program goals

- Five of eight study programs share common federal WIOA performance indicators
 - Local staff across programs generally agree that employment indicators can help capture progress; however, more immediate or short-term indicators are useful
 - State data systems often capture limited information on participant characteristics and barriers
- TANF staff focus on employment and self-sufficiency
 - WPR viewed as administrative function rather than measure of program or client success
- Housing programs use indicators as part of broader effort to understand outcomes of residents' families





Building a Performance Alignment Framework

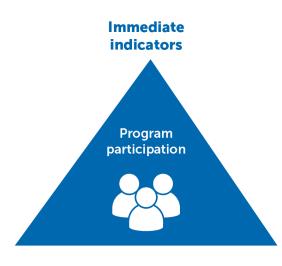
Participant characteristics

- Help programs understand who they serve
 - Identify participant needs, barriers, and referrals
 - Manage caseloads
- Can inform program accountability and budgeting
- Examples include:
 - Number of participants who receive housing subsidies
 - Number of participants who have a criminal background

Participant characteristics



Program participation

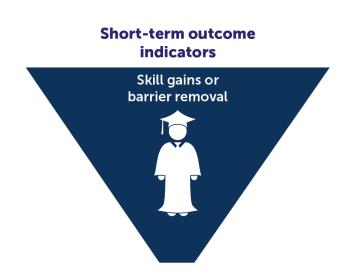


- All programs used program participation indicators
- Immediate indicators for program management
 - Manage staff workloads
 - Help programs target services for intended populations
- Examples include:
 - Number of participants who are in job training
 - Number of participants are attending life skills classes



Skill gains or barrier removal

- Short-term indicators to provide information on whether a participant is on a path to self-sufficiency
- Helpful for programs that serve individuals with multiple barriers
- Examples include:
 - Attainment of an industry recognized credential
 - Access to child care services or transportation assistance





Employment

Long-term outcome indicators



- Long-term indicators show participants' progress toward finding and keeping work
- Multiple definitions of employment
- Examples include:
 - Employment one year after program exit
 - Wage growth



Well-being and financial stability

- Long-term indicators show participants' progress toward increased stability
- Useful for programs that serve the whole family

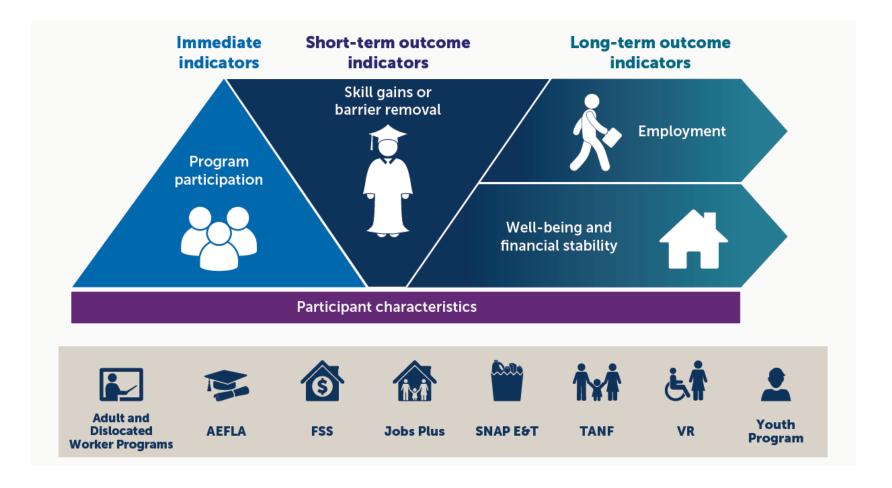


- Reaching financial savings goals
- Attending counseling services over a period of time
- Social network support





Flexible framework





Use framework to take actionable steps to align performance indicators

- Develop shared concepts and use of common definitions (sounds easy, so hard!)
- Develop and align measures to promote common goals while making room for programs' diversity (e.g., goals, target populations, services)
- Seek and use staff input at all levels to develop meaningful measures
- CRITICAL! Invest in data infrastructure to support alignment



Additional resources from the EMPOWERED project

- Aligning Federal Performance Indicators Across Programs Promoting Self-Sufficiency: Local Perspectives
- Aligning Federal Performance Indicators Across Programs Promoting Self-Sufficiency: Actionable Steps for Program Design and Practice
- Aligning Federal Performance Indicators Across Programs Promoting Self-Sufficiency: Key Considerations for Policymakers





Questions?

For more information

Elizabeth Brown

• <u>EBrown@mathematica-mpr.com</u>

Gretchen Kirby

• <u>GKirby@mathematica-mpr.com</u>

Pam Holcomb, Project Director

• <u>PHolcomb@mathematica-mpr.com</u>

Erica Meade, ASPE Federal Project Officer

• <u>Erica.Meade@hhs.gov</u>

