

The Future of Workforce Development

Or.....1 workforce boards quest for relevance &
survival in a scary and confusing world

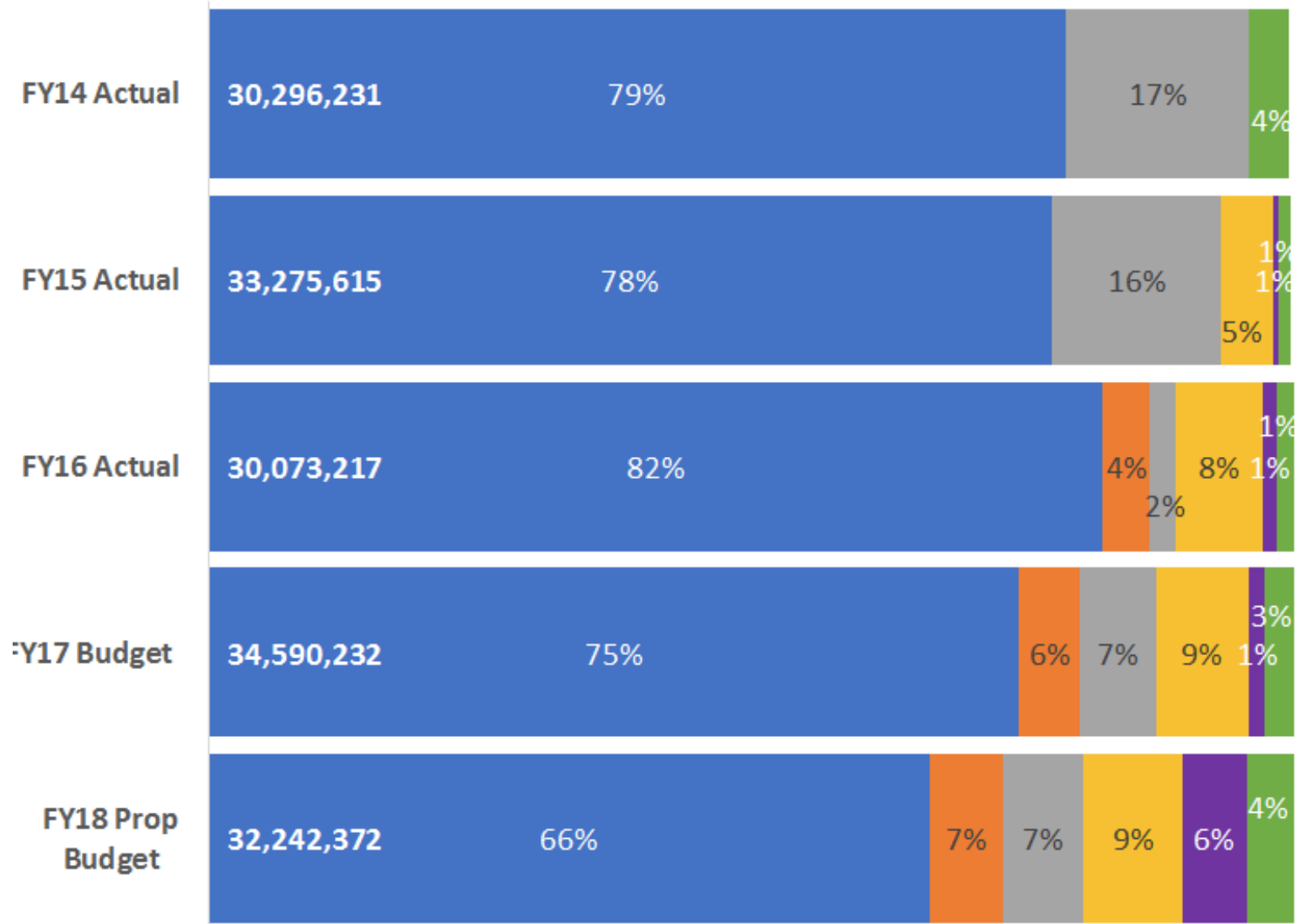
Andy Hall

Chief Operating Officer

San Diego Workforce Partnership

1. Driving toward financial viability
independent of WIOA

REVENUE BY FUNDING STREAM



- WIOA Formula Funds Non Competitive
- Competitive State
- Competitive Federal
- County of SD
- City of SD
- Private/Other

2. Expand the frame of workforce development

A story about how a podcast and a jog
changed a public entities theory of action

The logo for CLIMB features the word "CLIMB" in a bold, blue, sans-serif font. The letters "L" and "I" are partially obscured by a vertical bar that passes through them. The bar is composed of two segments: a lighter blue segment at the top and a darker blue segment at the bottom. The text "An initiative of the San Diego Workforce Partnership" is positioned to the right of the vertical bar.

CLIMB

An initiative of the
San Diego Workforce
Partnership

3. Program agnostic; issues focused

FLIP THE SCRIPT

CHANGING THE STORY OF SAN DIEGO'S OPPORTUNITY YOUTH

An initiative of the **San Diego Workforce Partnership**

[Join the movement](#)

9.7%

OF SAN DIEGANS BETWEEN
16 AND 24 YEARS OLD ARE
DISCONNECTED FROM
SCHOOL AND WORK



There are 43,000 young adults ages 16–24 in San Diego County who are not working or in school.

This is a shocking statistic—and one that must change.

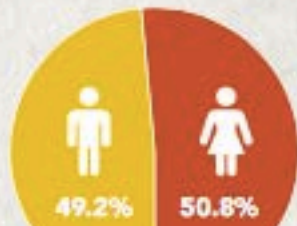
[Full report](#)

OPPORTUNITY YOUTH

ALL 16-24-YEAR-OLDS (SAN DIEGO COUNTY)

43,210

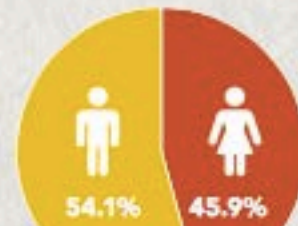
444,132



18.1%
less than high school
(older than 18)



7.6%
less than high school
(older than 18)



35.5%



60.2%

THE VISION

CUT THE RATE

7.3% by 2020

HALVE THE GAP

4.4% by 2020

7.2% disconnection rate
5.03 services per 100 OY

Opportunity youth estimates were calculated using 2015 1-year estimates from the US Census Bureau's American Community Survey. Education, parenting, insurance and race/ethnicity rates are 2013-2015 3-year estimates to achieve reliable sample sizes. Services were identified using the 2-1-1 San Diego service provider database.

10,081 opportunity youth
11.6% disconnection rate
1.22 services per 100 OY





The San Diego Union-Tribune

Friday, April 14, 2017

There are more 16- to 24-year-olds not working or in school in San Diego than you might think

By Phillip Molnar

SAN DIEGO — There are 43,210 young people between the ages of 16 to 24 who are not in school or working in San Diego County, says a new report by the San Diego Workforce Partnership.

The report, based on an analysis of the 2015 American Community Survey, shows almost 10 percent of the county's youth are "disconnected" from school or work. Experts say that puts them at higher risk for long-term unemployment and poverty.

At a time when young people should be earning life skills or testing out careers, many are on the sidelines for a variety of reasons, such as Jacinto Carrera Jr., a 24-year-old who shared his story at a jobs summit sponsored by the partnership Thursday.

Carrera spent his formative years in City Heights with his family, struggling under the weight of losing his father to deportation. Carrera said he started hanging with the wrong crowd as a teen and became addicted to methamphetamines — ignoring school or jobs. He now works, but he's not alone in his age group.

Historically this segment of the population — teens and young adults — typically have the highest unemployment rates. During the Great Recession, unemployment averaged 25.8 percent among 16-to-19-



Young adults shared their stories at Flip the Script on April 13, 2017.

4. Tip of the spear

Service differentiation on the ground,
thought-leadership in the sky, and
integration on the balance sheet.

5. Sector fluency

Because if we don't, someone else will...or....even worse, someone else won't.



Advanced

Information
Communication

Life

Clean

Health Care

A PRIORITY SECTOR IN
SAN DIEGO COUNTY



These c
informa
in the a



Informati
collection
coding Ic



Life Scien
variety of
Fact: San

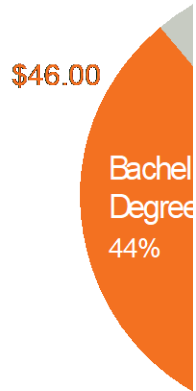


The Clear
to accur
San Dieg



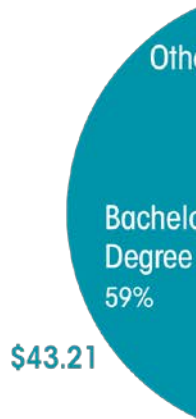
The Health Care sector combines technology and human touch to care for patients. It comprises ambulatory, hospital and long-term care services as well as social and laboratory work. **Fact:** Health Care continued to grow during economic downturns.

Jobs & Median



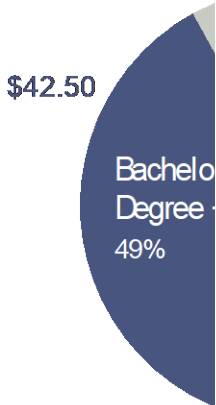
*Less than high school diploma non-degree award (\$25.59)

Jobs & Median



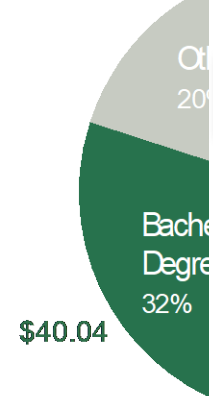
*Some college (\$22.18) or other

Jobs & Median



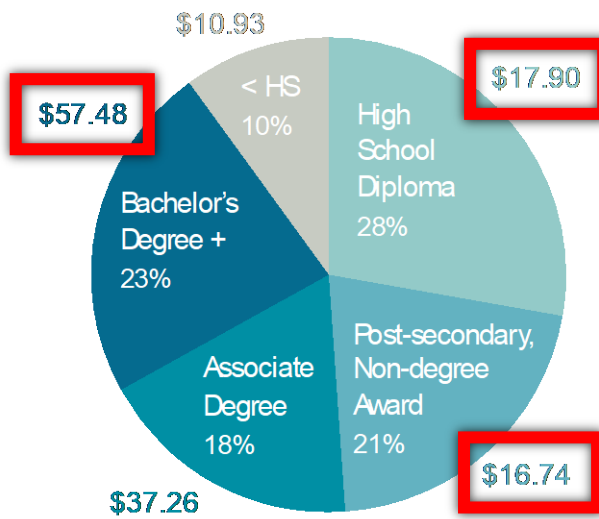
*Less than high school diploma non-degree award (\$18.03)

Jobs & Median



*Less than high school diploma non-degree award (\$26.91)

Jobs & Median Wages by Educational Attainment



Top 5 In-Demand Jobs + Median Wages

- 1 Registered Nurses \$39.90
- 2 Certified Nursing Assistants \$13.25
- 3 Home Health Aides \$10.93
- 4 Medical Assistants \$16.62
- 5 Licensed Vocational Nurses \$23.31

K Computers, electrical engineering, technology



K Computers, electrical engineering, technology



K Math, biology, chemistry, sales, marketing



K Sales, marketing, customer service



K Medicine, customer service, computers, electronics



S Active listening, service orientation, monitoring



A Problem sensitivity, oral communication, reasoning

Growing pains, massive failures,
and why an organization can't
adopt this strategy.